



# GGTH GOES TO HOLLYWOOD

AWARDS LUNCHEON

★ *Untold Stories of Faith!* ★

GGTH 2017' Sponsorship Deck  
Pre-Oscar Event  
Friday | February 24th | 2017  
5pm Red-Carpet | 6-8pm Awards Dinner/Show  
[www.GospelGoesToHollywood.com](http://www.GospelGoesToHollywood.com)

# Purpose for Gospel Goes To Hollywood Awards?

UNTOLD STORIES

FAITH

COMMUNITY

CHARITY

Gospel Goes to Hollywood Awards (GGTH) is an Inspirational Awards Show celebrating the Untold Stories of Faith during Oscar week, now in our 5th YEAR!

Created to provide a **DIVERSE** platform for believers in Hollywood. To reflect on their hard work and the faith it took to make it in Hollywood! In addition to recognizing and celebrating Faith in Hollywood, GGTH also raise awareness and funds in support of the fight against **domestic violence & under privileged children** through *The HELPPPPing Hands Foundation* as well as other beneficiaries we TEAM-UP with during Oscar Week! *Beneficiaries: Minnie's Food Pantry, The Nimby Experience and Pucker-Up For A Cause Campaign!*

Each year GGTH boasts a high-powered red carpet and pre-reception on the lavishly landscaped courtyard of the luxurious **Vibiana**, around the corner from LA LIVE! Prior to moving to the Vibiana, GGTH home for their first three years was the incredible **Taglyan Complex** in the heart of Hollywood!

Guest enjoy delectable pass trays and mimosas before entering the venue for dinner to support actors, actresses, TV and film directors, producers, writers and Hollywood's Industry as they celebrate their faith.

Gospel Goes To Hollywood Awards 2017  
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# GGTH 16' RECAP | CLICK & ENJOY!



# FAITH IN THE HOLLYWOOD INDUSTRY | Click & Enjoy!



# CO-BRANDING

Present/Previous  
Sponsors and Media  
Partners:



Will you  
**join** us?



**TOYOTA**  
*Let's Go Places*

Each year we allow Businesses the opportunity to participate in Gospel Goes To Hollywood Awards by Sponsoring this Highly Anticipated Event. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome **pre-Oscar event** that honors actors, actresses, TV and Film directors, producers, writers and Hollywood's Industry as they celebrate their faith. And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims and under-privileged children..*

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# UNTOLD STORIES OF FAITH



Gospel Goes To Hollywood - Arrivals

Wendy Williams

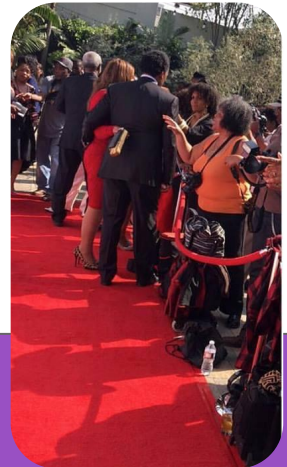


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# FAITH IN HOLLYWOOD



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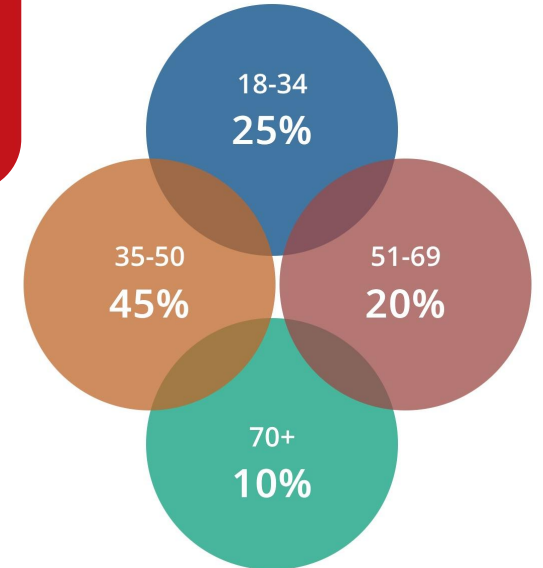
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# Television Partner



## GGTH DEMOGRAPHICS



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# Title/Presenting Sponsor \$250,000

- Recognition as "Champion Title/Presenting Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as Gospel Goes To Hollywood Awards **PRESENTED BY "Your Company"**
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 30 guests at the event (3-Tables)
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Inside Cover AD of GGTH Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- As the Champion Title/Presenting Sponsor you may customize the perk of your choosing.
- Gift bag insertion of product and/or promotional materials.



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# Official Sponsor \$100,000

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites
- Acknowledgement/recognition by the host during the event as the "Official Sponsor"
- Inclusion of your company name and logo on all advertisements and publicity associated with the event
- Corporate branding on "Save the Dates" and Invitations
- VIP Seating for 20 guests at the event (2-Tables)
- 2 Pop-up banners throughout the venue
- Back Cover AD of GGTH Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.



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# Spotlight Award Sponsor \$50,000

- Recognition as "Spotlight Award Sponsor" in all press, promotional and print advertisements
- Award named in YOUR HONOR
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- 1 full page AD in GGTH Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.



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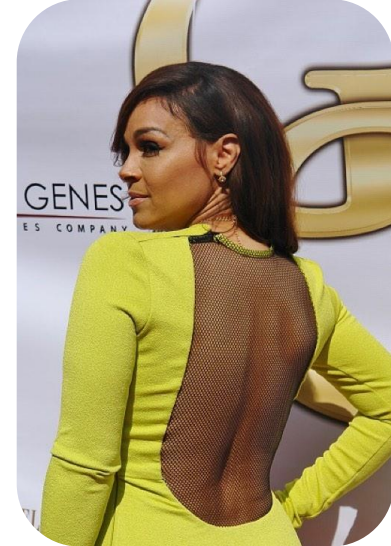
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# Major Sponsors \$25,000

- Recognition as "Major Sponsor" in all press, promotional and print advertisements
- Inclusion of your company name and logo on all advertisements and publicity associated with the event.
- Corporate branding on "Save the Dates" and invitations
- VIP Seating for 10 guests at the event
- 1 full page AD in GGTH Magazine
- Company name and logo on Step and Repeat
- Exhibit space/branding area (1 6ft table)
- Gobos featuring your company logo throughout the event
- Gift bag insertion of product and/or promotional materials
- Gift bag insertion of product and/or promotional materials.



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# Supporting Sponsors \$10,000

- VIP Seating for 10 guests at the event w/Celebrity at TABLE
- Company/Foundation Special Recognition during the Event
- Company on GGTH Website
- Full-Page AD in GGTH Magazine.



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# Table Sponsors \$2,500 | VIP Table Sponsors \$5,000

- (10) Seats @ Table | VIP (10) Seats @ VIP Table (VIP Tables Closer To Stage)
- Business/Company/Foundation will be Recognized during the Event
- Full-Page AD in GGTH Magazine.



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# GGTH AD Sponsors \$1,000

- Company/Foundation/Church/Ministry will be Recognized in GGTH Magazine
- Full-Page AD in GGTH Magazine.

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TEAM HELPPPP  
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ALL-STAR GOSPEL BRUNCH  
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"Take me as I am, or have nothing at all..."  
- MARY J. BLIGE

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## Gospel Goes To Hollywood Awards 2017 GGTH TEAM



**Tomeka B. Holyfield**

Creator/Executive Producer



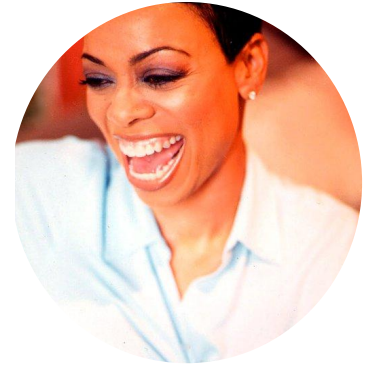
**Jennifer Rogers**

Production Assistant



**Reid Johnson-Rich**

Senior Publicist/Event Manager



**Phyllis Caddell-M**

Senior Publicist/Event Director

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